



FOR IMMEDIATE RELEASE

## DW™ Adds Experienced Leadership in Western Canada Industry Veteran Barry Paisley Named Regional Sales Manager



***Barry Paisley***

**Cerritos, CA (July 25, 2024)** – [Digital Watchdog® \(DW\)](#), the industry leader in digital recorders, surveillance cameras, perimeter protection devices, system peripherals and related management software, announces the appointment of security industry veteran Barry Paisley to the position of Regional Sales Manager – Western Canada.

In his new role, Mr. Paisley will manage the DW sales and management activities in Western Canada, including distributor relationships, business partnerships and DW's manufacturer representatives in that part of the country. Mr. Paisley joins DW with more than 30 years of experience in sales, project management, operations, and contract negotiations.

“We are excited about the growth of DW in Canada,” said Steve Adamczak, Vice President of Sales — North America, Digital Watchdog. “The addition of Barry, dedicated to Western Canada, will accelerate our forward sales momentum in the region.”



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Before joining DW, Mr. Paisley was most recently with Motorola Solutions where he worked as a Business Development Manager. He also has experience with Hikvision as a Director of Sales, and Pelco as a Business Development Manager. Mr. Paisley is past president of the Southern Alberta Chapter of CANASA (Canadian Security Association).

### **ABOUT DIGITAL WATCHDOG**

Founded in 1987, DW® is a leading manufacturer of NDAA/TAA-compliant complete surveillance solutions, delivering easy-to-use, resource-saving artificial intelligence (AI), stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the lowest total cost of deployment for IP megapixel, Universal HD over Coax® megapixel, and legacy analog applications. DW's catalog includes perimeter protection devices including motion detectors, illuminators and horn speakers, as well as an NDAA-compliant elevated skin temperature system. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

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